

Strategic Plan Progress:

Priority 1-Professional Development

Action Step A: Conduct two Professional Development Surveys every year in March to determine the issues, trends, problems and topics that are most desired-one survey distributed to the entire membership, the other to non-members (fallen away members, shared organizational lists and info gleaned from DNR, SEMCOG and other locations).

Deadline: May 15 each year

Progress: Gail and Terry Fields (chairperson of Professional Development Committee) are communicating and trying to determine if a survey would be appropriate this fall instead. Due to us getting a late start, we are waiting for committee input to determine timing, as well as content of survey.

Action Step B: Research and host at least 3 speakers from other partnership organizations at MRPA workshops and/or conference.

Deadline: October 2010, 2011

Progress: To be completed by Professional Development Committee

Action Step C: Develop a presentation and offer an annual prep course for college, university students and existing professionals on what professional certification is and the need for Certified Park and Recreation Professionals. Do two presentations a year; 1 @ state conference, 1 @ another time of year.

Deadline: October 2010, 2011, 2012

Progress: To be completed by Certification Committee

Action Step D: Study and report on the resources needed and the viability of on-line training options that may include podcasts, video replay of sessions and other forms of on-line training.

Deadline: August 15, 2010

Progress: Research still needs to be completed on online training options. DVD's of Dr. Crompton sessions from 2010 conference are now available from MRPA. (10 full orders have been delivered; a second promotion is planned shortly.

Action Step E: Research the possibility of creating a DVD of conference sessions and how to begin to offer them to the membership.

Deadline: August 15, 2010, 2011, 2012

Progress: Discussions have begun between office staff and the 2011 Conference Committee to evaluate the feasibility, as well as the possibility of obtaining flash drives with Conference PowerPoint presentations and support materials for all attendees.

Action Step F: Use technology to make meeting communication easier and more accessible to all members of the association. Some version of Skype, Go To Meeting must be accessible to the entire membership and be fully operable by staff, committees and regional groups. Document staff savings and meeting attendance to evaluate success annually.

Deadline: Introduce at Conference 2010

Progress: Go To Meeting software has been acquired by the association and is used on a regular basis; we have now begun looking into the viability of Skype for use in video chats and conferencing.

Priority 2: Membership, Leadership and Diversity

Action Step A; Establish a program to provide and promote a MRPA Leadership Tract (3 sessions) and a MRPA Diversity Tract (3 sessions) at the annual conferences.

Deadline: May 2010, 2011, 2012

Progress: This plan has been conveyed to the 2011 Conference Program Chair to include in the future conference. The details of each tract have not been developed yet for the 2011 conference.

Action Step B: Establish a program to provide a stipend (maximum of \$1,000) to one member annually to attend a non-recreation related educational opportunity to enhance leadership skills and professional skill set.

Deadline: August 15, 2010

Progress: Business Manager currently in discussions with the MRPA Foundation to provide this stipend hopes to finalize at Foundation Board mtg on July 15, 2010.

Action Step C: Establish an outreach program to current minority professionals within the recreation profession.

Deadline: November 2010

Progress: On-going discussions with Diverse Cultures committee and MRPA Foundation to make this a joint program.

Action Step D: Establish an outreach and scholarship program to prospective college students.

Deadline: August 2011

Progress: Youth & Teen committee will be working on this initiative.

Action Step E: Research and evaluate a membership/benefit type program for partner organizations, to encourage joint memberships and non-member recruitment through non-member organizations.

Deadline: August 15, 2010

Progress: Was assigned to Executive Director who was not sure how 2 partnering organizations could both discount a joint membership because of a loss of revenue.

Action Step F: Gather information and create a contact list of non-members to survey (See Strategic Priority #1 A) and to solicit for membership. This group should include, but is not limited to: fallen away members, shared organizational lists and info gleaned from DNR, SEMCOG, Regional Groups and other resources.

Deadline: Continuous

Progress: Regional Directors and Membership Committee working on this continually.

Action Step G: Develop a promotional piece to promote MRPA to outside organizations, elected officials, potential partner organizations and members.

Deadline: June 2012

Progress: This item is just one component of MRPA's efforts to revise promotional membership materials and information (Priority 3, Action Step A). The marketing and Membership committees have met to discuss an overall Membership campaign, and future work to develop the promotional piece will be completed as part of a comprehensive campaign to retain and recruit members.

Priority 3-Fiscal Sustainability

Action Step A: Develop and implement a comprehensive membership recruitment plan.

Deadline: August 15, 2010

Progress: A combined meeting with Marketing Committee was held in June. A new marketing piece is currently being developed which will be versatile so that it could be used as a leave behind or to mail to prospective members/agencies. Goal is to have rough draft by August and to have final piece ready for approval at Board Retreat in September.

Action Step B: Review and update the Business Plan annually. Present for board review at annual retreat.

Deadline: August 15, 2010, 2011, 2012

Progress: Will be updating during month of August for review at Board Retreat.

Action Step C: Report on Business Plan at each Board Meeting

Deadline: Continuous

Progress: Will report beginning with next board meeting, scheduled October, 2010.

Action Step D: Educate all Board and Committee Members on the assigned cost recovery levels. Track the progress quarterly as part of the Association financial report.

Deadline: Continuous

Progress: Reports are prepared monthly; cost recovery levels will be included with August report.

Action Step E: Research and report on options to pursue a comprehensive sponsorship promotional program that includes all Association functions and opportunities in order to increase revenue by \$50,000 annually.

Deadline: May 2010

Progress: Justin, Tom and Jessica are all working on a comprehensive plan to include sponsorships, advertising, membership, etc with Millbrook Printing, we have sold Musco, are working with Sinclair and Miracle. It is our hope to work with Millbrook Printing to help us present these programs to our various vendors as they attempt to sell advertising for our publications. Derek Smith (conference sponsorship committee person) will be working with us as we present to our regional associations related to next year's conference in Traverse City. The programs are now developed with the Detroit Red Winds, Pistons and Tigers, and we will be working on improving those again next year.

Action Step F: Develop and implement a discussion thread to solicit fund raising/revenue enhancement ideas for the Association.

Deadline: August 15, 2010

Progress: Jessica is currently investigating the best method to solicit information, either discussion board on www.mrpaonline.org, a survey through e-blast or possibly an online forum. She will initiate a discussion thread when a decision has been reached on method of outreach.

Priority 4-Resource Center/Research

Action Step A: Assemble and organize a comprehensive resource center on the MRPA website that includes a best practices manual and other information that is valuable and practical for the membership. Provide access to the following via the members' only section on the website: Categorized by the following topics: Documents, Research Statistics, Program ideas/Evaluations, Discussion Thread, Update multiple times per year.

Deadline: January, 2010

Progress: Justin is soliciting information and resources from committee chairs and Jessica is uploading information into categories and drop down folders on the Web. Both will play a role in the organization of the content. We are currently waiting on confirmation of the draft categories for the Center, so that organization and uploading of current resources can begin. With the categories established, we can begin uploading the material we have, with plans to continuously seek and upload new material.

Action Step B: Pursuing the feasibility of funding a Research Initiative to collect data and statistics relevant to our membership.

Deadline: December 2012

Progress: This is ongoing through our collection of data at time of our membership renewal paperwork, some complete the form, others do not, so the process is continuous.

Action Step C: Set-up and conduct one Focus Group with each regional group to determine the pulse of trends and issues relating to the Parks and Recreation field with emphasis on their top 4 Research Topics for each MRPA Committee. Conduct six focus groups annually.

Deadline: December 2011

Progress: Regional directors and Regional Presidents will be getting together on this.

Priority 5-Partnerships and Collaboration

Action Step A: Identify partners that each committee and regional group has.

Deadline: December 2010

Progress: List will be shared by MRPA Leadership team on an ongoing basis

Action Step B: Evaluate the role of the regional groups and their relationship to MRPA

Deadline: December 2010

Progress: T Fraas anticipates meeting with each Regional Group this fall to attempt to develop new relationship so that this determination can be made.

Action Step C: MRPA Board members will meet the MRPA Foundation members twice each year (Board Orientation and Board Retreat) to determine collaborative initiatives.

Deadline: February 2010, 2011, 2012, September 2010, 2011, 2012

Progress: Foundation has been invited and has attended February Board Orientation, and has been invited to September retreat

Action Step D: Compile list of MRPA speakers and topics and offer them to other partner organizations-update and distribute annually.

Deadline: October each year

Progress: No action taken yet. Communications coordinator will begin working on compiling this list, but the Resource Center and Membership Recruitment will take priority.

Priority 6-Advocacy

Action Step A: Explore a way to create and foster mentorship opportunities for rookie and seasoned professionals alike to sustain public policy positioning. Do this by setting up deliberate relationships between new MRPA members (8 years or less) and Public Policy members.

Deadline: February 2011

Progress: Public Policy will present in February

Action Step B: Public Policy for beginner's session offered at Conference annually.

Deadline: February 2011

Progress: Will be presented by Public Policy at conference in Traverse City

Action Step C: Report on all national, state and local legislative issues pertinent to the MRPA membership with up to date information, analysis and action plans, if needed.

Deadline: Monthly

Progress: Without Executive Director, this role is being assumed by the Public Policy Committee

Action Step D: Research and present ways to identify and send one or two at-large members to state and national legislative forums with Public Policy Committee.

Deadline: Each Board Meeting

Progress: Will be addressed at preparation of budget for 2011.

To: MRPA Board of Directors
From: Gail Garber, Membership Director
Re: Membership Director Report
Date: July 10, 2010



Membership

The membership report this month shows the three-year comparison of members in each area. The following reports are also attached

- Dropped Members for June
- Number of invoices sent in June
- Number Unpaid Invoices as July 6, 2010
- New members

The Membership Committee and Marketing Committee met on June 24 to begin work on a promotional piece that will be used for marketing membership as well as for information for new members. The rough draft will be completed by August 1 and final version will be available for board review by the end of August with a publication date in time for the September board retreat.

Walk Michigan!

We have 37 agencies registered for Walk Michigan! Of those, 12 have purchased the Labor Day Bridge Walk Trip. Incentives have been mailed to all registered agencies. This year's incentives are a t-shirt, armband (suitable for carrying an iPod, cell phone, ID), and toothpaste tube squeezers.

The Walk Michigan! section of the MRPA website has been updated. Agencies can now post their walks on the Walk Michigan! calendar. On the home page, we have created a link directly to the Labor Day trip. We are asking that even if you are not offering the trip as a prize or participating in Walk Michigan! you promote the trip. The flyer can be downloaded from the website.

The registrations for the Walk Michigan! Labor Day Bridge Walk Trip are coming in. A postcard reminder was mailed the end of June to previous participants.

Strategic and Business Plan Progress

Priority 1 – Professional Development

Action Step A: Conduct two professional development surveys each year in March to determine the issues, trends, problems and topics that are most desired – one survey distributed to the entire MRPA membership, the other to non-members (*fallen away members, shared organizational lists and info gleaned from DNR, SEMCOG, and other locations.*)

Deadline: May 15 each year

Progress: No progress

Priority 2 – Membership, Leadership and Diversity

Action Step F: Gather information and create a contact list of non-members to survey (See Strategic Priority #1.A) and to solicit for membership. This group should include, but is not limited to fallen away members, shared organizational lists, and info gleaned from DNR, SEMCOG, Regional Groups and other resources.

Deadline: Continuous

Progress: In process with Membership Committee Chair

Priority 3 – Fiscal Sustainability

Action Step A: Develop and implement a comprehensive membership recruitment plan.

Deadline: August 15, 2010

Progress: A combined meeting with Marketing Committee was held in June. A new marketing piece is currently being developed which will be versatile so that it could be used as a leave behind or to mail to prospective members/agencies. Goal is to have rough draft by August and to have final piece ready for approval at Board Retreat in September.

Priority 4 – Resource Center / Research

Action Step C: Set up and conduct one Focus Group with each regional group to determine the pulse of trends and issues relating to the Parks and Recreation Field with emphasis on their top four research topics for each MRPA committee. Conduct six focus groups annually.

Deadline: December 2011

Progress: No change

To: MRPA Board of Directors
From: Jessica Makolin, Communications Coordinator
Re: Communications Report
Date: June 29, 2010

General Staff Report:

Magazine The upcoming issue (Volume 2, Issue 3) of the MRPA magazine is underway. The publication will be mailed to members in the second week of July. To combat slow advertising sales in the summer months, this issue will be a 16-page self cover, rather than the previous 28-page self cover issues. This decision was made for this issue in particular because ad sales were lowest for this edition and readership is expected to be less as members are extremely busy while in peak summer season. In addition, a larger page count will be needed for Volume 2, Issue 4 to ensure ample space to promote the 2011 Conference and Trade Show.

Web site Continuous updates and maintenance are being performed on the MRPA Web site. The most recent update is the National Park and Recreation Month page, with resources for members including sample letters to the editor, talking points, and a page dedicated solely to research, statistics and articles to assist members in 'Making the Case for Parks and Recreation' while bringing resolutions forward to name July Park and Recreation Month in local communities. Other basic updates include Golf Outings, the MRPA Youth Swim Meet, Amusement Park Ticket and Lifeguard Competition pages. \

The MRPA Staff is waiting for adjusted categories (or approval of previously submitted categories) for the Online Resource Center. Pending approval, staff is ready to roll on this important component of online membership benefits.

E-blast The exclusive Musco Sports Lighting sponsorship of the weekly E-blast has been discontinued. Beginning in July, a banner advertisement from Musco will be included instead, as part of their 2-year comprehensive package. Additional sales for the digital publication are being pursued. Social media links and additional contact information will be added to the footer of the blast beginning in July as well.

Priority 1 – Professional Development

Action Step D Study and report on the resources needed and the viability of online training options that may include podcasts, video replay of sessions and other forms of online training.

Progress: Research still needs to be completed on online training options.

DVDs of Dr. John Crompton sessions from 2010 Conference are now available for MRPA members. The first wave of DVD orders have been mailed (9 full orders of 3 DVDs each); a special thanks to the IT Department at Oakland County Parks for their part in the product development. A second promotion of the DVD offerings is planned.

Action Step E Research the possibility of creating a DVD of conference sessions and how to begin to offer them to membership

Progress: Discussions have begun between office staff and the 2011 Conference Committee to evaluate the feasibility of this item, as well as the possibility of obtaining flash drives with Conference powerpoint presentations and support materials for all attendees.

Action Step F Use technology to make meeting communication easier and more accessible to all members of the Association

Progress: GoToMeeting software has been acquired by the Association and is in use by several committees. MRPA staff have begun looking into the viability of Skype for use in video chats and conferencing. Research into other possible options is ongoing, but is secondary to other Communications priorities at the moment.

Priority 2 – Membership, Leadership, Diversity

Action Step G Develop a promotional piece to promote MRPA to outside organizations, elected official, potential partner organizations and members

Progress: This item is just one component of MRPA's efforts to revise promotional membership materials and information (Priority 3, Action Step A). The Marketing and Membership committees have met to discuss an overall Membership campaign, and future work to develop the promotional piece will be completed as part of a comprehensive campaign to retain and recruit members.

Priority 3 – Fiscal Sustainability

Action Step A Develop and implement a comprehensive membership recruitment plan

Progress: Representatives from the Marketing and Membership Committees met on June 24 to discuss the membership retention and recruitment plan. Action steps have been determined and work divided to create new print and online materials to enhance member offerings while simultaneously reaching out to new and existing members regarding the importance and benefits of membership with MRPA.

While there is a sense of urgency, the plan must be well thought out and executed, with quality support materials and online content. Further updates will be available as work progresses on this important task.

Action Step F Develop and implement a discussion thread to solicit fund raising / revenue enhancement ideas for the Association

Progress: Communications Coordinator currently investigating best method to solicit information, either discussion board on www.mrpaonline.org, a survey through eblast or possibly an online forum. Will initiate discussion thread when decision has been reached on method of outreach.

Priority 4 – Research Center / Research

Action Step A MRPA Resource Center

Progress: Programs Director and Communications Coordinator have met to discuss the division of labor for this project, with Justin soliciting information and resources from committee chairs and Jessica uploading information into categories and drop down folders on the Web. Both Programs Director and Communications Coordinator will play a role in organization of content.

The MRPA Office is ready to move full steam ahead on this project. It is necessary that we have as many improved benefits for members in place before we roll out a comprehensive membership retention and recruitment plan. At this point, we are waiting on confirmation (and any needed changes) of the draft categories for the Resource Center, so organization and uploading of current resources can begin. Following the categories, we can begin uploading the material we have, with plans to continuously seek and upload new material.

Priority 5– Partnerships and Collaboration

Action Step D Compile a list of MRPA speakers and topics and offer them to other partner organizations – update and distribute annually

Progress: Action has not yet been taking on this priority. Efforts by communications coordinator will be made to begin compiling potential MRPA speakers, but it is a secondary priority to other tasks currently assigned, such as the Resource Center and Membership Recruitment/Retention.

Business Plan Step B – Enhancing Web site Services

Progress: Steps have been taken towards the goal of the Members Only/Resource Center Toolbox (see Priority 4, Action Step A). MRPA has met with publisher Millbrook Printing to discuss digital advertising sales to provide enhanced revenue to the Association.

The Home Page of the Web site has been reorganized. Staff is continuously updating general information, and improvements to the look and content of the Web site will be ongoing. See general report above for more specific Web site updates.

TO: MRPA BOARD OF DIRECTORS
 FROM: Gail Garber
 RE: Staff Report on Membership
 DATE: July 7, 2010

June 2010 MEMBERSHIP
Three Year Comparison by Member Category

	June 2008	June 2009	June 2010	April 2010	Change (2009-2010)
Professionals <i>(see note below)</i>	674	655	590	604	- 65
Agency Membership	117	106	100	103	- 6
Agency Membership w/Board and/or Commission Members	78	77	69	71	- 8
Senior Agency Members	16	14	13	13	- 1
Vendors	105	101	85	92	- 16
Additional Vendor Staff	5	6	5	6	- 1
Organizational Agencies (College/University)	5	5	2	4	- 3
Students	54	55	44	48	- 11
Retirees	36	31	30	30	- 1
Associates	43	37	35	36	- 2
Boards and Commissioners	603	623	544	562	- 79
TOTAL	1736	1710	1517	1569	-193

Notes:

2010 Professionals number includes 165 Individual Professional Members, 425 Additional Agency Members.

2009 Professionals number includes 182 Individual Professional Members, 470. 2008 Professionals number includes Individual Professional, Additional Agency Members.

January (March Expiration):	Billed	68	Unpaid	0
February (April Expiration):	Billed	61	Unpaid	2
March (May Expiration):	Billed	58	Unpaid	16
April (June Expiration):	Billed	35	Unpaid	8
May (July Expiration):	Billed	14	Unpaid	7
June (August Expiration):	Billed	37	Unpaid	19



MRPA NEW MEMBERS JUNE 2010

Allison Watkins, Assistant Facility Supervisor, Ann Arbor Individual Professional Member
 Derek Melville, Recreation Programmer, Byron Center Additional Agency Member

MRPA MEMBERS WHO RECEIVED FINAL NOTICE 1 JULY 2010

Agency	Last Name	First Name	Member Type
	Jackson CPSI	Geri	Retired
	Ray	Jana	Student
	Tune	Laura	Student
	Witt	Vincent	Student
Chippewa Valley Schools	Otto-Capicchioni	Kathleen	Individual Professional
Twilight Zone Outdoor Cinema	Swanson	Dave	Vendor - Buyers Guide
Airport Schools	Weeg	Kimberly	Individual Professional
Bloomfield Hills Rec & Community Service	Cowdrey	Mike	Individual Professional
Clare County Pks & Recreation Commission	Kolander	Don	Agency With Board and/or Commission
Coopersville Area Public School	Clayton	James	Associate
Ferris State University	Barnes CPRP	Kevin	Individual Professional
Huron Twp Recreation Commission	Smith	Carson	Agency With Board and/or Commission
Isabella County Parks & Recreation	Burnia	Kurt	Individual Professional
Lansing Parks & Recreation Dept	Jemerson CPRP	Murdock	Agency With Board and/or Commission
Lapeer County Parks	Elwert CPRP	Kenneth	Individual Professional
Rochester Hills, City Of	Hallewas CPRP	Bert	Individual Professional
Saginaw VA Medical Center	Wendt CTRS	Jeffrey	Individual Professional
Walker Recreation	Kneibel	Marcy	Agency

To: MRPA Board of Directors

Re: Business Manager's report on Strategic & Business Plan progress

Date: July 6, 2010

The following reports on progress to complete "action steps" in MRPA's Strategic Plan and Business Plan where the Business Manager is the designated lead.

Priority 2-Create a leadership driven and diverse organization through education and outreach opportunities.

Action Step B- Establish a program to provide a stipend to one member annually to attend a non-recreation related educational opportunity to enhance leadership skills and professional skill set.

Progress-Provided cost recovery levels at Board orientation meeting on February 18, 2010. Second quarter ended June 30, and we are in the position of not being able to contribute financially toward this initiative. There is still talk of having the MRPA Foundation provide this stipend.

Priority 3-Ensure the fiscal sustainability of MRPA

Action Step D-Educate all Board and Committee Members on the assigned cost recovery levels. Track the progress quarterly as part of the Association report.

Progress-Provided cost recovery levels at Board Orientation on February 18, 2010. Second quarter has ended on June 30, where progress report on second quarter was updated and placed on the website. Adjustments were made through staff reductions and cost cutting measures (payroll) effective May 3, 2010. We now must monitor closely our deposit numbers from the Grand Experience and Walk, Mi to see if further reductions are necessary. We should have pretty good feel by September 1, 2010.

Business Plan Report

Action Step E-Cost Recovery on Internal Expenses MRPA expenses

Progress-To be completed each October in preparation of the budget, December 2009 was completed and presented to Board and Committee members at Board Orientation on February 18, 2010. We have currently begun initial stages of budget preparation for 2011, as forms and detail have been sent to committees (those that actually prepare a budget). I am currently setting up appointments by phone to go through those as they are completed.

To: MRPA Board of Directors

From: Justin Lippe, Programs Director

Re: July Board Report

Date: July 7, 2010

Hershey Track and Field Games

The 33rd Annual Hershey Track and Field Games are just a few days away. 640 participants from 35 communities are expected in Holt to compete our annual program. 60 volunteers from across Michigan will assemble to run the event. This program would not exist without the time and dedication our volunteers give to this event. Dennis Troshak from West Bloomfield has been with this program from the beginning. He has announced this is his last year chairing the program. Denny has given so much to our association and truly deserves to be recognized for his commitment to the Hershey Program. A huge thank you to Denny for his passion and dedication to the Hershey Program! Denny Troshak, Carly Miller and Justin Lippe will be chaperones for the Michigan Participants at the North American Finals in Hershey, PA. The finals are being held August 5-8.

Lifeguard Competition

The annual summer lifeguard competition is scheduled for Friday August 6th at the MAC in East Lansing. Lifeguards will compete in an array of skills competitions to declare being the best of the best. A special thank you to Michelle Koppin and Jamie Freese for all of their hard work and effort organizing these events for the Aquatic Committee.

Therapeutic Recreation Institute

The TRI Conference is scheduled for September 20-22 at the Kettunen Center in Tustin, MI. Claudia Brewer and Sandy Dorey are chairing the event this year. The theme is "Back to the Basics". This educational conference originally started at the Kettunen Center and provided the participants with a rejuvenating learning experience. Feedback from the past few conferences led us back to the Kettunen Center to recreate that sense of community in the TR field.

Youth Swim Meet

The MRPA Youth Swim Meet will take place at the Willow Run Aquatics Center in Ypsilanti on Saturday, August 7th. A special thank you to Tim McGinnis and the Athletic Committee for hosting this event.

Sponsorships

The work on sponsorships is moving ahead slowly. The planning and coordination of the Hershey Program has consumed most of my time and I hope to move ahead on the Bidding for Good solicitations and the Art Van \$1 Million Charity Challenge. I have contacted Julie Heftner from Wisconsin and I am enrolled in a sponsorship webinar on July 29th that she is hosting. In terms of conference, I have spoken with Derek Smith and we are planning to meet toward the end of July to solicit sponsorship packages. I am planning to use the same "Event Sponsor" packages that Kendall and I developed last year. Derek, Tom and I are also planning to visit the regional associations and seek their sponsorships for conference again this year. On a larger scale Jessica, Tom and I met with Millbrook printing to discuss packaging memberships and sponsorships as a new approach.

STRATEGIC PLAN UPDATE

Priority 1 – Professional Development

- Action Step A - Conduct two Professional Development Surveys every year in March to determine the issues, trends, problems and topics that are most desired – one survey distributed to the entire MRPA membership, the other to non-members (*fallen away members, shared organizational lists and info gleaned from DNR, SEMCOG and other locations*).

Progress: To date there have been discussions about this survey between the Membership Director and Programs Director. We have not met with the Professional Development Committee and the survey has not been developed.

Priority 2 – Membership, Leadership and Diversity

- Action Step A – Establish a program to provide and promote a MRPA Leadership Tract (3 sessions) and a MRPA Diversity Tract (3 sessions) at the annual conferences.

Progress: This plan has been conveyed to the 2011 Conference Program Chair to include in the future conference. The details of each tract have not been developed for the 2011 conference.

- Action Step F - Gather information and create a contact list of non-members to survey (See Strategic Priority #1 A) and to solicit for membership This group should include, but is not limited to: fallen away members, shared organizational lists and info gleaned from DNR, SEMCOG, Regional Groups and other resources.

Progress: This task has not been completed to date.

Priority 5 – Partnerships and Collaboration

- Action Step A - Identify partners that each committee and regional group have.

Progress: Potential partners for committees have partially been identified through the Sponsorship Opportunities booklet. Partnerships have been obtained for the Youth Symposium in March, NPSI training in April, and the Park Resources Fall Managers Workshop. Partners need to be identified for the Regional Groups and a complete list still needs to be compiled for the committees.